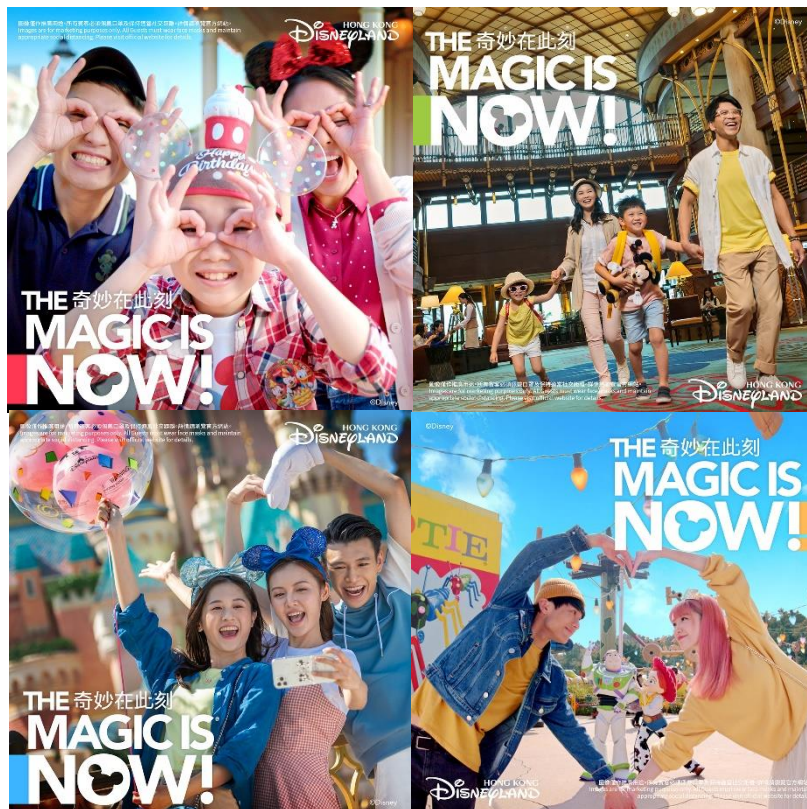




Please click here for high-resolution photos*: <https://bit.ly/3vojd2Y>

THE MAGIC IS NOW! Hong Kong Disneyland reopens today

Disney friends and cast members kick start joy and happiness by welcoming guests back with a special opening moment



HONG KONG, April 21, 2022 – It is finally time to reunite at Hong Kong Disneyland — where magic happens and dreams come true for everyone. This morning, Mickey Mouse and Minnie Mouse, together with Michael Moriarty, Managing Director of Hong Kong Disneyland Resort and all our happy and excited cast members greeted guests and celebrated their return with a joyous welcome moment.

Hong Kong Disneyland Resort Ambassadors, Lily Chan and Tony Dick, also joined 50 Disney pals and performers to wave at guests and share in this exciting moment. A group of beloved Disney friends including Donald Duck, Daisy Duck, Goofy, Pluto, and Chip ‘n’ Dale could not wait to see the happy guests once again! Snow White and Dopey, along with Alice and the White Rabbit; Disney Princesses including Cinderella, Jasmine, Belle and Tiana; Duffy the



Disney Bear, ShellieMay, StellaLou and 'Olu Mel, as well as Winnie the Pooh, Tigger, Piglet and Eeyore, all danced with energy and joy to an upbeat Disney tune during this memorable moment.



“#TheMagicsNow! It’s time to reunite and feel the magic once again. With the reopening today, we have prepared an array of surprises for our guests to make sure each celebration creates lasting precious memories. In appreciation of the support of our Disney fans, and to spread happiness with our community even further, we have doubled the magic of our previously announced online ticket donation by giving out a total of 10,000 park admission tickets to seven

local NGOs - up from 5,000 tickets to five previously announced NGOs.” said Michael Moriarty, Managing Director, Hong Kong Disneyland Resort.

Time to reunite and celebrate special occasions with Disney friends!

Disney friends will be pairing up to take selfies with guests, doubling the magic. Guests will have the chance to see Woody together with Bo Peep, Buzz Lightyear and Jessie, as well as Judy Hopps and Nick Wilde! Several other Disney friends are eager to share special occasions with guests - including their own anniversaries! In April, Chip 'n' Dale are ready to make guests giggle with their adorable greetings. In May, guests can look forward to sharing their dreams with our star of the month, Goofy, and celebrate with Donald Duck and Stitch in June.



During each Disney friend’s respective month, guests will be able to take selfies with them and find themed merchandise to take home, such as the Donald Birthday, Stitch Summer, and Dance with Goofy series!

Commemorate reunion moments at the brand new photo spots



Capturing their long awaited reunion, guests will want to look the part in their favorite Disney-inspired outfit, and lining up the perfect photo spot is essential. Take photos in these new photo locations: head over to Main Street, U.S.A., with gorgeous floral decorations that transport guests to another world or snap a shot in Toy Story Land, where guests can pose like some of their favorite toys on a romantic escape.

Celebrate some special days at the happiest place on earth!

While life is full of special occasions, birthdays are one of life’s most memorable ones. Hong Kong Disneyland has been hard at work to prepare plenty of special surprises peppered throughout the resort to honor this special day.

Experience the enhanced “Grand Birthday Celebration Moment” at Main Street Train Station, with new songs including Cantonese birthday greetings performed by Mickey and Minnie for a sweet birthday moment. Enjoy plenty of complimentary and tasty birthday surprises as well! Head to the Main Street Corner Cafe Hosted by Coca-Cola®, sample an exclusive Magic Birthday Latte with special character art on top — it’s truly happiness in a drink! Or try something even sweeter such as birthday ice cream featuring a Duffy and Friends topper from Midtown Delights.



Take the celebrations to the next level with the Disney Photographer “Magic Snaps” Personal Photography Service and photo album bundle to turn all your silly birthday laughter into everlasting memories. Do not forget to collect the oversized birthday button and a stylish temporary birthday tattoo, so cast members can provide guests with birthday greetings.

To celebrate all the smiles, guests are invited to share their silly happy moments with #HappierHere and @HKDisneyland to have the chance of being featured on our official social account. Search #HappierHere on Instagram Stories, Facebook, and WhatsApp to use the park’s official stickers and create an even more magical moment. These enchanting digital creations will make every special day shine brighter at the happiest place on earth.



New shopping experience with the Emporium makeover



While the park was waiting for guests to come back, the Emporium experienced a makeover! The store’s layout has been divided into exciting themed displays. Guests will see a brand new Duffy and Friends themed photo corner, shelf bursting with Belle’s home deco items in bright yellow, as well as a shelf with everything a Mickey fan could dream to have in their home. Our selfie loving guests cannot miss the giant photo wall themed around the Disney friends plush ball headband. Here, guests are invited to choose their favorite Disney Character plush balls to make their very own customized headbands.

Guests are also encouraged to dress in the Disney inspired outfits when visiting the park. Go check out the Disney themed headbands and accessories at the Hong Kong Disneyland eStore before the long-awaited trip. Remember to also plan sweet surprises for loved ones' special occasions in advance and select special gifts such as a Tsum Tsum bouquet or a personalized birthday hat. Different styles of StellaLou Eternal Flower Box Sets will be available at the Hong Kong Disneyland eStore in May, so guests can shop for exclusive romantic gifts online.



If guests are looking for a cute outfit – inspired by the cute red panda in Pixar’s latest film *Turning Red*, they are recommended to check out the brand new “Turning Red” collection with over 40 merchandise items which guests can choose from, including the must-buy Meilin headband, baseball cap, accessories, backpack and more.

Bring home a new friend: Meilin from *Turning Red*



Head over to the Animation Academy and learn how to draw Meilin, from *Turning Red*. Bring home pictures of the cheerful new friend and the themed merchandise as a memento of all the laughter and joy guests experienced on their return trip to the park!

Disney #Eatertainment dining experience in park

Upgrade to the unique #Eatertainment experience! The “Explorer’s Semi-Buffer”, inspired by Lord Henry Mystic’s adventures, will take guests on a culinary journey around the world and introduce guests to exciting international flavors! Remember guests can reserve tables online before their visit to enjoy an exclusive discount offer.

Do not forget to snap a picture of all the IG-friendly desserts such as the Mickey and Minnie Lover Donuts or White Chocolate & Strawberry Cheesecake at outdoor carts around the park to share the joy with friends! It's important to have a “full” tummy in order to enjoy the “ full” Park experience.



Guests who are looking for more joyful celebration moment can also choose a custom birthday cake with festive party props or savor delightful Chicken Little birthday bun add-ons.

Extend the fun with a magical staycation for special occasions!

Extend the happiness with loved ones for an exceptionally spectacular stay at one of the hotels, and enjoy extra surprises. Birthday stars can enjoy the “Hong Kong Resident Exclusive: Hotel ‘Birthday Celebration’ Privilege”! The one-night accommodation comes with a dinner set or buffet dinner for two, and a complimentary 1-day park admission ticket for the birthday star! Guests can also enjoy a 15% off ticket offer to purchase 1-day park admission tickets for up to three friends, and 10% off upon HK\$300 spending at merchandise stores in the park or hotels.



For the sweet couples, whether celebrating their first date, their third Valentine’s Day, their 10th anniversary, or simply a special date night, the added Disney magic will ensure these moments are more romantic and extra-instagrammable. Book the “Hong Kong Resident Exclusive: ‘Romance Into Magic’ Staycation Offer”, guests will enjoy one night accommodation, with a designated dinner set for two. Guests can also enjoy 15% off ticket offer to purchase 1-day park admission tickets for up to four friends.

For guests who like to make their stay even more fun, they can upgrade the experience with the “Happier Romance Room Package”, and preserve the moment with a flower wreath for loved ones. The “Starlight Picnic Package” is also an opportunity to toast to eternal love with sumptuous treats at the lawn under the dazzling night sky.

The reunion is NOW! Prepare in advance and follow new health and safety measures

Follow the pre-arrival tips to make a reunion at the park the best ever. First, pick a date with the loved ones and make an online reservation up to 90 days prior to the visit. Next, book the #Eatertainment dining experience, purchase a “Disney Premier Access” and get the Disney-inspired outfit ready! Guests can visit the Hong Kong Disneyland eStore which offers an enjoyable online shopping experience and a wide selection of merchandise (<https://www.hongkongdisneyland.com/merchstore/general/>).

Do not forget to check out the updated health and safety measures before going back to the happiest place on earth. The resort continues to follow the latest government guidelines on health and safety measures, including “Vaccine Pass” and “LeaveHomeSafe” requirements, so guests can enjoy a safe and memorable journey. Park operations and related arrangements will continue to be reviewed on an ongoing basis and adjusted as needed to take into account the latest government regulations.

**The photos are for promotional purposes. All Guests must wear face masks and maintain appropriate social distancing. Please visit official website for details.*

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Hong Kong Disneyland asks for guests' kind understanding and compliance with the following requirements when the park reopens. Guests must:

1. Comply with the "Vaccine Pass" requirements. Under the "Vaccine Pass" arrangements, all guests who enter or remain in the park and restaurants for dine-in are required to fulfil the "Vaccine Pass" requirements, unless exempted under the law. Guests should carry at all times their COVID-19 vaccination record or Medical Exemption Certificate and present it to our cast members for inspection as required.
2. Scan the "LeaveHomeSafe" venue QR code using the "LeaveHomeSafe" mobile application upon entering scheduled premises and catering premises for dine-in as required by law (except specified persons).
3. Purchase their tickets in advance and make park visit reservation up to 90 days in advance of their visit, via the Hong Kong Disneyland reservation website.
4. Ensure that they do not have fever or other symptoms or are not subject to compulsory isolation or quarantine requirement.
5. Undergo temperature screening procedures upon arrival. Guests with a temperature of 37.5 °C or above cannot be admitted.
6. Wear a mask at all times during their visit, except when enjoying food and beverage at a table of a catering premises.

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Use the GPS-enabled map to find your way around the park or make reservations for park restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

For media inquiries, please contact:

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Email: Publicity@hongkongdisneyland.com

APPENDIX: Staycation package offer details

Hong Kong Resident Exclusive: Hotel “Birthday Celebration” Privilege	
Purchase Period	Now till Jul 2, 2022
Travel Period	Now till Jul 3, 2022
Content	<ul style="list-style-type: none"> • One-night accommodation at Hong Kong Disneyland Hotel or Disney Explorers Lodge • Designated dinner set for 2 guests at Crystal Lotus, World of Color Restaurant, Dragon Wind or hotel room or 2 guests at Enchanted Garden Restaurant buffet dinner (5:30 PM – 7:30 PM) • One complimentary 1-Day Ticket for the Birthday Guest (A maximum of one 1-Day complimentary ticket can be redeemed per each hotel stay) • Enjoy 15% off for the purchase of up to Three 1-Day General or Child Admission Ticket • Enjoy 10% off upon HK\$300 spending at Merchandise Stores in Park or Hotels <p>Exclusive for guests staying at Kingdom Club Suite or Kingdom Club Themed Suites:</p> <ul style="list-style-type: none"> • Buy-1-Get-1-Free 8R Photo Print at the original price of HK\$168 at Town Square Photo
Sales Channels	<ul style="list-style-type: none"> • HKDL Official Website https://www.hongkongdisneyland.com/offers-discounts/hotel-birthday-celebration-privilege/ • Disney Reservation Center
Remarks	<ul style="list-style-type: none"> • At least one of the staying guests must be Hong Kong resident who stays at the hotel during his or her birthday • Terms and conditions apply, please refer to the website for offer details.

“Romance Into Magic” Staycation Offer	
Purchase Period	Now till July 2, 2022
Travel Period	Now till July 3, 2022
Content	<ul style="list-style-type: none"> • One-night accommodation at Hong Kong Disneyland Hotel or Disney Explorers Lodge • Designated Dinner Sets for two guest at Walt’s Cafe, Crystal Lotus, Enchanted Garden Restaurant, World of Color Restaurant, Dragon Wind or hotel room • Enjoy 15% off for the purchase of up to Four 1-Day General or Child Admission Ticket

Sales Channels	<ul style="list-style-type: none">• HKDL Official Website https://www.hongkongdisneyland.com/offers-discounts/romance-into-magic-staycation-offer/• Disney Reservation Center
Remarks	<ul style="list-style-type: none">• Terms and conditions apply, please refer to the website for offer details.